

Roosevelt Paper Adds New Member to its Mount Laurel Workforce: The Sun

"Up until now, the main function of our roof has been to keep out the rain. Now, it's also going to be generating energy!"



That's how David Kosloff, President of Roosevelt Paper Company described the solar panel installation that was just completed on the company's vast plant and warehouse in Mount Laurel, New Jersey.

Producing two megawatts of power, the new roofing system is expected to supply 60% of the electricity required to operate Roosevelt's 476,000 sq. ft. facility.

In addition to dramatically lowering the company's utility costs, the new system will benefit the environment with an annual carbon footprint reduction equivalent to removing several hundred cars from the road, according to estimates provided by the U.S. Environmental Protection Agency. It will also be a boon to the surrounding community by freeing up power from the area grid and will help the state of New Jersey to reach its renewable energy goals.

Believed to be one of the largest installations by a privately-held company on the East Coast, Roosevelt's system will utilize 8,775 solar panels covering approximately 75% of the company's roof.

The solar panels were manufactured by SunPower, the nation's leading producer of solar panels, and installed by a local contractor under the watchful eye of Bill Baltrusaitis, Roosevelt's Manager of Operations.

Mr. Kosloff noted that this project would not have been possible without the incredible support of Wells Fargo. "Working with them has been just great."

"We opened our doors in 1932 with a new approach to the sale of printing papers and, over the years, we've constantly improved our customer service through the use of computers to control inventory, the installation of high-speed precision sheeters in our converting facilities and the use of barcodes and scanners to move shipments quickly through our plants. With our history of innovation", he continued, "adapting solar power was a logical next step for us. Sustainability is an important factor in the paper business so a sustainable approach to our energy needs is very much in keeping with the Roosevelt Paper philosophy."

One of the nation's largest converters and distributors of printing papers, Roosevelt serves a broad customer base both domestically and abroad. Roosevelt Paper Company is headquartered in Mount Laurel, New Jersey and maintains facilities in Richwood, Kentucky and Alsip, Illinois, just outside Chicago.



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